

Alternate Giving Ideas

The Wildwood Historical Society, Inc. and the Boyer Museum were made possible through the contributions of many individuals in our community.

The gifts you make today help preserve the memories of the past. Please consider the Historical Society in your will.

Friends of the Wildwood Historical Society, Inc.

Name _____
 Address _____
 City _____ State _____ Zip _____
 Telephone _____ E-Mail _____

Membership Class	
<input type="checkbox"/> Life	\$200.
<input type="checkbox"/> Business	\$50.
<input type="checkbox"/> Sponsor	\$50.
<input type="checkbox"/> Contributing	\$25.
<input type="checkbox"/> Family	\$15.
<input type="checkbox"/> Individual	\$10.
<input type="checkbox"/> Student	\$5.

Renewal **New**
 Please check membership class and
 enclose fee with application.

Wildwood Historical Society, Inc.
 George F. Boyer Museum
 3907 Pacific Avenue
 Wildwood, NJ 08260

AV-11-2

Wildwood Historical Society, Inc.

The George F. Boyer Museum

Issue #28

The Wildwoods By-The-Sea, New Jersey

Fall, 2011

..... a message from the President

We are slowing down at the museum after a very, very busy summer. In fact, we will be cutting back on our hours of operation. For now we will be open **Fridays and Saturdays, from 9:00 AM to 2:00 PM until January 1st.** At that time we will be open on **Saturdays only, until March 31st.** However, if you are in need of the resources of the museum, please give us a call and leave a message. Someone will get back to you. The reason for this change is that attendance has come steadily down in the last two years during the winter months, and the cost of keeping our doors open has gone up. In addition, we are facing the replacement of two flat roofs on the building with estimated costs of up to \$10,000. If our readers can help defray some of this cost, it would be greatly appreciated.



Anne Vinci
President

The good news is that we are welcoming a new board member. His name is **John Roat** and he first began as a volunteer here when we built the new addition. Read more about him in this edition. Welcome aboard, John!

Has anyone heard of "**watchthetramcarplease.com**" yet? Go to this website the next time you're web-surfing. It was founded by **Bob Ingram** and **Tony Deutsch** last summer, and they are doing a great job of keeping up with current events in the Wildwoods. They have created a link for the museum and added lots of old photos from our archives complete with picture credit. It appears to be a very popular website.

In closing, I must say that while it saddens many of us to have to close our doors and shorten our hours, these economic times dictate that it must be done. Perhaps the New Year will bring us hope for a brighter future, and the



Preserving the history and memories of the Wildwoods . . . The Wildwood Historical Society, Inc.

Introducing a new Board Member



This is the latest member of our Board of Directors, John Roat.

John has been married to wife, Lorraine for 30 years and they have been residents of the Wildwood area for the last 20 years.

Before retirement John worked at the casinos and Thompson Hardware in the Crest. His present interests include model railroads, American and political history, English novels and classical music. We are happy to welcome John as a member of the Board of Directors of the museum.



NORTH WILDWOOD PISTOL TEAM - WON FIRST PLACE IN COUNTY - 1963

Front row: Bill Wizst, Capt. Ray Dhue, Denny Tomlinson
 Back row: Dick Davis, Ralph Jenner, Roger Sammartino, Jack Mattered.

Photo courtesy of Tomlinson Family

Russo's Gingham Club - 1960



Then!

The Ice House Restaurant - 2011



Now!

4415 Park Boulevard, Wildwood, NJ

We are always looking for new members to help preserve Wildwood's history. Now is the time to renew your membership. If you have done so already, we thank you. Because of rising costs of maintenance and utilities, donations are welcome, too! Memberships help to cover the cost of mailing, notices, newsletters and notification of special events.

MEMBERSHIP
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 609-523-0277

New Acquisitions

The busy summer months brought us a number of artifacts from locals and visitors, alike. **John Ricci** has brought us stacks of photos of the entertainers of the 70s. We are still going through them and they will eventually end up in our Entertainment Binders. **Lou Bishop** of North Wildwood brought us a photo of the zeppelin **Hindenberg** taken over First and New Jersey Avenues some time in the 1930s. **David Barrett** who served as a lifeguard in North Wildwood brought us a "can" (serves as a kind of life preserver) along with a jacket he used in 1972.

A high school freshman, by the name of **Jackson Betz** from Downingtown, PA, took the time to research over 500 buildings and created a Doo Wop file that he was kind enough to share with us. Thank you, Jackson. Your file has become part of our research material. **Joan Haraschak** gave us a selection of advertisements for entertainment from the **Hurricane Club** in 1962. They can be found in the Entertainment Books. We also received a collection of photos from **Osman Corson** taken from 1912 to 1917 by his father-in-law, **Jacob Eberly**. During that time, it seems Mr. Eberly spent his summers here as a budding photographer. **Frank Gerace** dropped off a 1960s Polaroid camera and case. It's on display along with our other vintage photographic equipment in our South Wing. **Nick Marino** gave us photos of **Joe Cavalier** and **The Kit Kats**. **Douglass Peters** dropped off a DVD of South Jersey Trolleys. How neat it is to see the trolleys traversing the streets of the Wildwoods!

The **Eisenhower Family**, formerly of the Wildwoods, gave us a collection of postcards, and vintage sheet music. **Joanne Sprague** gave us a baby crib used at **Long's Maternity Home** right here in Wildwood. It has been cleaned and painted by our volunteer, **Ed Calabrese**, and is on display along with vintage dolls from **Joanne Vinci**. **Susan Benner** brought us **Greater Wildwood Yacht Club** year-books from 2004 to 2011. **Elsie Wizst** of North Wildwood gave us a number of photographs from her late husband, **Chief of Police, William Wizst's** collection that include North Wildwood people and locations.

Dave O'Neill stopped in and gave us a photo of the sightseeing cruiser, the "**Scotty Warren**". And, very recently, **Ralph Grassi** and **Bill Campbell** took a few feet of old, rusting chain that was used as a lift hill chain on the "**Jack Rabbit**" roller coaster, cleaned it up, and created a great display for us. Come and take a look at it in the Boardwalk Room. This coaster provided thrills for thousands of people on the Boardwalk from 1919 to 1984. Thanks, fellas!

This is just a sampling of the items that people have given to us. We thank you all for thinking of the museum and welcome you to visit often.

Until next time

Visit our gift shop!

Available are books, and DVDs dealing with the history of the Wild-

woods. We also have a collection of hats from the Trolley Restoration Project of 1996 for the Trolley buff for \$10 each, AND, that favorite grandchild is not to be forgotten with the Talking Tram Car for \$15. Stop in and take a

Proceeds benefit the Museum

Also available by mail

Call for shipping and handling charges

Call (609) 523-0277



HOURS

Closed all National Holidays

and Sundays

Open Friday and Saturday

9:00 AM to 2:00 PM

After January 1st, we will be open

Saturdays only, until March 31st.

2011 Executive Board

President	Anna M. Vinci
Vice President	Phyllis Bethel
Treasurer	Mary Ellen Shields
Secretary	Larry Lillo
Alexander Brannen	Anthony Canzano
Doug Ford	Joyce Jackson
Scott Jett	Klaas Kramer
Chris Mento	John Roat

Robert J. Scully

Anna M. Vinci, Editor

Things that go bump in the night

Pictured below is Clay Borneman, founder of Cumberland County Paranormal, along with his staff and Al Brannen and Anne Vinci. Last June, a scientific experiment was conducted into whether or not we did share the building, which was a former funeral home, with the "unworldly." After several interesting hours of viewing, listening, reviewing video and audio data, I can say there was NO evidence of any apparitions. HOWEVER, the audio equipment recorded unusual sounds that were not audible to the human ear. Maybe we do have company??



Al Alven, Rob Ascough, authors, and an unidentified visitor are pictured at the book signing for their new book, *Hunt's Pier*. Both Al and Rob are lifelong Wildwood vacationers and enthusiasts who spent many of the summer nights of their youth enjoying the attractions that made Hunt's Pier a special place for so many. (T. Kinnemand Photo)

Successful book signing held at museum

On Saturday, July 23, the Wildwood Historical Society hosted a very successful book signing for Al Alven and Rob Ascough. Their book *Hunt's Pier* fea-

tures how the "Oceanic Wonderland" helped millions of vacationers create countless memories. The book boasts more than 200 vintage photographs and



Wildwood High School Football Team - 1953-54

Front row: Doug Deweese, Coach, Jack Leo, Charles Salter, Jim Siebert, Dick James, Walt Cottman, Bob Yorke, Bill Dry, Ray Teitleman, Asst. Coach Second row: Richard Snyder, Ken Stocker, Charles Alston, Dave Coombs, George Roberts, Howard Berkowitz, Paul Waicus, Tom Hall, Jack Baker, Richard Nordaby. Third row: Richard Coulter, Bob Hall, Bob Burns, Mercer Hedgeman, John Impellizzeri, Dan McBride, Harry Wozunk, Ed Metzger, Bill Cottman. Fourth row: Bill Stewart, John Groon, Warren Buckingham, Tom Clark, John Gerth, Don Cooper, Alan Gould, George DeCosta, Bob Harvey, Frank Breslin, George DelRossi (Names provided by Richard Coulter, WHS Class of 1957) Photo: Wildwood Historical Society Archives

memories of days gone by.

Also in attendance was Anita Hirsch signing her book *Wildwood By-the-Sea: Nostalgia & Recipes*.

In addition to the book signing, Marksman Entertainment presented a continuous screening of *The Hunt's Legacy-Hunt's Pier*, produced by Scott Hand and Diane Pooler.

Over 150 people visited the museum, exploring the archives, purchasing an autographed copy of the books, and enjoying the refreshments.

The museum has these publications for sale in the gift shop.



On behalf of the staff of the Wildwood Historical Society, I would like to extend a sincere holiday greeting and the very best wishes for a Happy, Healthy and Prosperous New Year. As for us at the museum, we couldn't have done it without you. Happy Holidays!

The Editor