

Alternate Giving Ideas

The Wildwood Historical Society, Inc. and the Boyer Museum were made possible through the contributions of many individuals in our community.

The gifts you make today help preserve the memories of the past. Please consider the Historical Society in your will.

Friends of the Wildwood Historical Society, Inc.

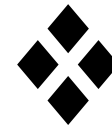
Name _____
 Address _____
 City _____ State _____ Zip _____
 Telephone _____

Membership Class	
<input type="checkbox"/> Life	\$200.
<input type="checkbox"/> Business	\$50.
<input type="checkbox"/> Sponsor	\$50.
<input type="checkbox"/> Contributing	\$25.
<input type="checkbox"/> Family	\$15.
<input type="checkbox"/> Individual	\$10.
<input type="checkbox"/> Student	\$5.

Renewal **New**
 Please check membership class and
 Enclose fee with application.

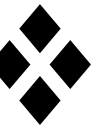
The Wildwood Historical Society, Inc.
 George F. Boyer Museum
 3907 Pacific Avenue
 Wildwood, NJ 08260

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Wildwood Historical Society, Inc.

The George F. Boyer Museum



Issue #19

The Wildwoods By-The-Sea, New Jersey

Summer 2007

*..... a message from
 the President*



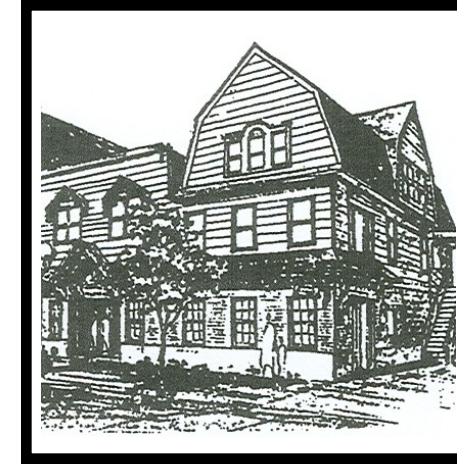
Hi Everyone! Greetings from your new president. I was installed at the beginning of this year and look forward to serving in this capacity. For those of you that don't know me, I've lived in the Wildwoods most of my life, graduating from Wildwood High School and much later on, graduated from Stockton College. I have resided in North Wildwood since 1965, where I raised two children with my late husband, Lew, who served as mayor of North Wildwood for nine years. As the new president of the Society, I hope to be able to continue the progress for the museum.

While the winter months at the museum were rather slow, we continue to gather photos and artifacts for our archives. In addition much of the old film that we have is finally going to be transferred to DVDs, a more stable media thanks to a grant made possible from the Cape May County Board of Chosen Freeholders. The award was administered by the Cape May County Division of Culture and Heritage.

We have taken on two new Board Members, Mary Ellen Shields and Scott Jett. Both will be profiled in this issue.

Please continue to support the museum through your dues and contributions. We are so very proud of all that has been accomplished here and invite you to visit us soon. Also, please note our summer hours: we are open every day except Sunday from 9:00 AM to 2:00 PM.

Anne Vinci
 President and Editor

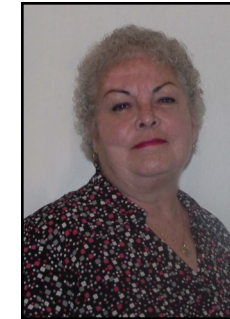


**Preserving the
 history and memories
 of the Wildwoods . . .**

**The
 Wildwood Historical
 Society, Inc.**



*Meet our new
 Board Members!*



Mary Ellen Shields has been a year around resident for the past 12 years residing for most of that time with her late husband

Ralph, in North Wildwood. Her association with the Wildwoods didn't start there. Years before that she and Ralph vacationed here separately and met each other one summer at a New York Avenue apartment house. (Don't ya love a story like this?)

Presently she works seasonally for a local motel. She likes to read, travel, and collects Fenton glassware Mary Ellen has been busy assisting our Office Manger, Bob Bright with various office chores. We welcome her to the Executive Board.



Scott Jett was born and raised in North Wildwood. His Mom is Ronnie Jett who was a "Craven" so

you know his "roots" go way back. Scott resides in North Wildwood with his wife Juanita. They have five children. He is presently employed by the City of North Wildwood in the Clerk's office.

He likes to read, is very involved in church activities and those that involve his children.

Scott has been assisting our Vice-president Doug Ford with public relations for the good of the museum. We also welcome Scott to the Executive Board.



Then!

*Tom Kinnemard Photos
 Southwest Corner Park Boulevard and Rio Grande Avenue*



Now!

We are always looking for new members to help preserve Wildwood's history. Now is the time to renew your membership. If you have done so already, we thank you. Because of rising costs of maintenance and utilities, donations are welcome, too! Membership dues help to cover the cost of mailing, notices, newsletters and notification of special events.

MEMBERSHIP

The Wildwood Historical Society, Inc.
 George F. Boyer Museum
 3907 Pacific Avenue
 Wildwood, New Jersey 08260



Curator's Corner

by Bob Scully

By the time this is in print, we will be in the thick of the summer weather - HOPEFULLY! We did get through the awful March weather, and things are getting busy at the museum. We are hosting more visitors and continue to receive photos and artifacts. **Doris Moore** gave us several photos, one of her late husband Bud, with the Frank Cuneo Band at Moore's Inlet in 1939. **Jim Bratten** furnished 1948 sports photos, and **Dotty Kirwin** dropped off yacht club, Blake's Dock and 1948 WHS cheerleaders.

Between **Tom Kinnemand** and **Anne Vinci**, they have converted almost 40 images of Wildwood from glass slides (circa 1900s) to a CD. Tom and **Jerry MacDonald**, our retired photographers, continue to provide invaluable photos for our archives. **Rita MacAlarnen** gave us 1946 movie advertisements for the Shore, Casino, Blaker and Regent theaters. You can find them in the Hunt's Theater Book. From the **Hereford Lighthouse** archives we have a photo of Allen E. Grace's grocery store in Anglesea in 1904. **Bill Neill** brought in WW II military photos of John Cardamone and Roy S. Parson. **Fred Musso** has given us several issues of the *Independent Record* from the 1950s and we were thrilled to get a collection of Wildwood High School year books from **Bill Mitchell**. **Romona Smith** from Bensalem, PA, sent us photos of the Wildwood Life-saving Station at Leaming and Pacific Avenues. It seems her grandfather was part of the crew that worked there. **Mary Henderson** furnished us with a menu from the Lamp Post Restaurant from 1983.

I can go on and on about our acquisitions, but instead, I'll invite you to visit us and see for yourself.

... ..until next time

*Plan ahead -
We have great
gift ideas!*

Documentary on Wildwood - *Wildwood Days*. This much awaited video was done by Travisty Productions and welcomes you to the world of the 50s and 60s. It was featured on PBS and the DVD is available at the museum for \$30.

The Video - *Wildwood, The History of An American Seashore Resort* is available for sale in both VHS and DVD. The film is a 60 minute visual voyage through the history of our island from the settlement in the late 1800's through the present. The film also includes rare video footage and photos of the island. Cost: VHS, \$27 - DVD, \$29.

The Other Video - *Boardwalk* as seen on Comcast, PBS and the 2003 Cape May Film Festival. Produced by Longshore Films in 2003. Cost: VHS, \$25 - DVD, \$30.

The Book - *Wildwood By-The-Sea*. Get this historical pictorial of the boardwalk now because it will not be re-

printed. Cost: \$35.

North Wildwood Centennial Book - In conjunction with North Wildwood's Centennial Celebration, this book was written by Jake Schaad and Robert J. Scully and is entitled *North Wildwood, Then and Now*. It depicts the history of Anglesea and North Wildwood and how they came together in 1906. Cost is \$5.

The Wildwoods in Vintage Post Cards - This book takes a look at the Wildwoods in the early 1900's with over 200 vintage postcards. A wonderful keepsake of the island's past. Cost is \$20.

Items available at the Wildwood Historical Society, Inc.
3907 Pacific Avenue.
Proceeds benefit the Museum
- Also available by mail -
Call for shipping and handling charges
Call (609) 523-0277



Rich Coulter and Warren Buckingham - 1956

HOURS

Closed all National Holidays

SUMMER HOURS

Monday thru Saturday, 9:00 - 2:00

WINTER HOURS

Thursday thru Saturday, 9:00 - 2:00

Closed Sundays

2007 Executive Board

President	Anna M. Vinci
Vice President	Phyllis Bethel
Vice President	Doug Ford
Treasurer	Patricia Nagel
Secretary	Larry Lillo
Curator	Robert J. Scully
Alexander Brannen	Anthony Canzano
Scott Jett	Chris Mento
Mary Ellen Shields	

Historian - Robert Bright
Harold Sherwood, Emeritus

In our last issue - I asked if anyone heard of "McIntyre Ford" in our area. We received several phone calls, but I must share this e-mail response from Don Grosse who resides in Florida with his wife, Faye:

Hi Anne,

I was just reading the Wildwood Historical Society News Letter and saw they were asking if anyone knows where McIntyre Ford was located. I'm sure by now someone called it in but just in case, it was at Rio Grande and Park Blvd. Later Kindle Ford bought it. I bought a 1951 Ford Hardtop with a continental kit the week before our Junior Prom from them. I was driving an old beat-up 1949 Frazier and told my parents I couldn't take Susan McClintock to the prom in that. I had started making money playing with the "Dischords" and I worked part time at the Crest Market, so they said if I paid for it I could buy it.

Don

Did You Know

On the fifteenth day of January in 1904 an ordinance was passed by the Borough Council of the Borough of Wildwood granting consent and permission to the Eastern Telephone and Telegraph Company to erect poles and string wires, lines and cables and construct underground conduits for the purpose of operating a telephone and telegraph exchange.

Arnold Palmer At The Wildwood Golf Club

The Wildwood Golf Club was organized in 1916, before World War I and after the merger of Holly Beach and the borough of Wildwood into the City of Wildwood, in 1912. Similar to other clubs, it had its ups and downs during the depression years of the 1920's, but dedicated members continued the operation and maintenance of the course and the small clubhouse. The original course has been changed. New holes have been added, and others deleted or changed. Of course, the Garden State Parkway made the club alter several holes in the 1950's. Most clubs held several tournaments each year, and the Wildwood Club was no exception. They proudly showed their club house, course and organization ability, to all who wanted to attend.

One spring day in 1951, several Coast Guards arrived at the Wildwood Golf Club and requested permission to play. It was the standing courtesy of the club to allow servicemen to play at the course. A glimpse into the past would reveal an interesting foot-note not known by many. In 1951, a young, Arnold Palmer was stationed at the U. S. Coast

Guard Station in Cape May. Golf was his game, and he played many courses in South Jersey. Wildwood's course was one of them. Arnold wasn't famous then, he just wanted to play golf.

The long time professional, "Pop" Avery, from Scotland, hired Jack Byrne, then a teenager, to run the Pro Shop at the club, act as caddy master, and starter. Jack eyed them, and these Guards were in shape. He could tell the one with fore arms as thick as logs, was the leader. "Can a fellow from the Coast Guard play golf here?" he inquired. Jack Byrne took his job here seriously, and the club didn't want just anybody playing the course. You had to know how to play, at least a little bit, for the sake of the grounds and the enjoyment of the members. Jack sized them up, especially the big guy, since he was doing the talking. "Do you know how to play?" asked Jack. "Yep!" said the big man, somewhat shyly, "I can play." Jack being somewhat cautious, thought he should join them, just to make sure. He closed the shop, grabbed his clubs and joined them. At the first hole introductions were made all around.

The big guy said his name was Arnold, **Arnold Palmer**. Palmer wasn't the "king" then, but every one knew that he was good. Jack recognized that when "Arnold" teed up and hit his first shot.

Jack and his younger brother Jim Byrne played often with Palmer that year. Their father, John J. Byrne owned an insurance business in Wildwood, and was a prominent member of the club. Jack and Jim were junior members of the club and played the course often. One day it was just Jack Byrne and Arnold Palmer playing, when it started to rain. Jack wanted to go in, but Arnold talked him out of it, saying that playing in the rain was good practice. Jack didn't want to ruin his golf shoes and neither did Arnold, so they played bare foot. They came to a short Par 3, over water. Jack teed up struck his shot. The ball landed just past the cup, took one bounce, and rolled back into the cup, for a Hole in One!!! A **Hole in One** with Arnold Palmer, how cool is that! They continued, and finished the round.

Jack recalls, it's quite a memory. "For years my claim to fame was that I had a **Hole in One**, playing with Arnold Palmer. I went out to dinner **30 years** on that story. . . . a small bit of Wildwood history.

Courtesy: NJ Golf Magazine, Ed Hilt
Re-Edit, Bob Scully



Wildwood High School 1957 South Jersey Champs - Back Row: Alan Gould, Bud Tarbotton, Don Grosse, Bob Fredericks, Bob Bailey, Howard Davis, Coach Doug DeWeese. Front Row: Frank Breslin, George DeCosta, Larry Berardelli, Rich Coulter, Rich McGraw.

We Are Looking For . . .

a Class of 1923 graduation picture from Wildwood High School. If anyone has one for us to borrow, please stop in the museum. We will scan it and immediately return it to you.

Seasiders Girls' Club 1956/57 Officers

Left to right: Karla Svard Fredericks, Carol Sinn Metzger, Judy Miles Carr, Florence Schwartz, Inge Friesenborg Laine



Wildwood High School
Wildwood Catholic High School,
Congratulations on your
50th Class Reunion!